

2011-2012 USRA Show Calendar

D E C E M B E R

Dec. 4	EWSRA	Rep Move-in	Parsippany, NJ
Dec. 5 - 7	EWSRA	December Market	Parsippany, NJ
Dec. 5 - 7	EORA	December Market	Parsippany, NJ
Dec. 5 - 7	EORA	December Market	Ashville, NC
Dec. 5 - 8	EORA/NEWSR	Winter Market	Boxborough, MA
Dec. 13 - 14	EORA	Lake Placid Market	Lake Placid, NY

J A N U A R Y

Jan. 7	EWSRA/NEWSR	Rep Move-in	Atlantic City, NJ
Jan. 8 - 11	EWSRA/NEWSR	Winter Sports Mart	Atlantic City, NJ
Jan. 9 - 12	NEWSR	January Show	Manchester, NH
Jan. 12 - 14	Surf Expo	Board Sports & Resort Wear	Orlando, FL
Jan. 13 - 16	NBS	Winter Specialty	Denver, CO
Jan. 19 - 22	OR	Outdoor Retailer Winter	SLC, UT
Jan. 24 - 25	SSL/SMC	Buying Groups	Denver, CO
Jan. 26 - 29	SIA	Snow Show	Denver, CO
Jan. 30 - 31	SIAWWSRA	On Snow Demo	Winter Park, CO

F E B R U A R Y

Feb. 3 - 6	NBS	Spring Market	Ft. Worth, TX
Feb. 5 - 7	EORA	SE Regional Market	Greenville, SC
Feb. 6	EWSRA	Rep Move-in	Stratton Mtn., VT.
Feb. 7 - 9	EWSRA	On Snow Demo	Stratton Mtn., VT.
Feb. 7 - 9	NEWSR	On Snow Demo	Stratton, VT
Feb. 13 - 15	MAGIC	Fashion	Las Vegas, NV
Feb. 13 - 16	NEWSR	Winter Sports Show	Providence, RI
Feb. 15 - 18	Sports Inc	Outdoor Sporting Goods	Phoenix, AZ
Feb. 27	EWSRA	Rep Move-in	Edison, NJ
Feb. 28 - Mar. 1	EWSRA	Winter Sports Expo	Edison, NJ

M A R C H

Mar. 1	EWSRA	Winter Sports Expo	Edison, NJ
Mar. 5 - 6	SWRA	On Snow Demo	Snowshoe, WV
Mar. 12 - 15	NEWSR	Winter Sports Expo	Manchester, NH

Each USRA rep association produces its own regional trade shows. USRA speaks with one voice on national and regional industry issues directly affecting the sales rep.